



Quick Facts

as of March 31, 2011

Diversified and focused investment styles. At **BNY Mellon Asset Management**, our goal is to build and deliver distinctive investment performance for our clients. It starts with our multiple, autonomous investment firms — world-class boutiques representing a broad spectrum of investment styles. Drawing on this comprehensive range of investment capabilities, we collaborate with you to deliver our expertise, including unique solutions that are designed to match your requirements. We manage more than \$1.2 trillion in assets, creating performance results for institutional and individual investors. Working together, we can help you reach your goals.

Building world-class investment performance takes the right architect.

- Over \$1.2 trillion in Assets Under Management (*as of 3/31/11**)
 - 8th Largest U.S. Money Manager* (*Institutional Investor, July 2010*)
 - 11th Largest Global Asset Manager* (*Pensions & Investments, October 2010*)
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Who's helping you?

BEIJING • BOSTON • DUBAI • DÜSSELDORF • EDINBURGH • HONG KONG • LONDON • LOS ANGELES • LUXEMBOURG • MADRID
MILAN • MOSCOW • MUMBAI • NEW YORK • NORWALK, CT • PARIS • PHILADELPHIA • PITTSBURGH • RIO DE JANEIRO
SAN FRANCISCO • SANTIAGO • SEOUL • SHANGHAI • SINGAPORE • SYDNEY • TOKYO • TORONTO • ZURICH

Alcentra

ANKURA
CAPITAL

BLACKFRIARS
ASSET MANAGEMENT

BNY MELLON
ARX

BNY MELLON
BETA MANAGEMENT

BNY MELLON
CASH INVESTMENT
STRATEGIES

THE BOSTON COMPANY
ASSET MANAGEMENT, LLC

Dreyfus

EACM
ADVISORS

HAMON INVESTMENT GROUP

Insight
INVESTMENT

MELLON CAPITAL
MANAGEMENT

NEWTON
The Power of Ideas

Pareto

SIGULER
&
GUFF

STANDISH

URDANG

Walter Scott
Global Investment Management

WestLB Mellon
Asset Management

The Alcentra Group \$16.8 billion
Global sub-investment grade debt asset management

Ankura Capital Pty Limited¹ \$1.0 billion
Australian and Japanese equities management

Blackfriars Asset Management Limited \$1.4 billion
Emerging market equities

BNY Mellon ARX \$7.2 billion
Brazilian multi-strategy, long/short, long-only and fixed income strategies

BNY Mellon Beta Management \$4.5 billion
Overlay strategies; swaps; futures

BNY Mellon Cash Investment Strategies \$355.8 billion
Money market funds; full array of short duration strategies

The Boston Company Asset Management, LLC \$42.3 billion
Active fundamental equity manager; core, growth and value styles; U.S., global and world ex-domestic market

The Dreyfus Corporation
Family of retail and institutional mutual funds

EACM Advisors LLC \$5.3 billion
Fund of hedge funds; non-proprietary manager of managers

Hamon U.S. Investment Advisors Limited² \$2.1 billion
Asian equities management

Insight Investment Management Limited¹ \$190.2 billion
Leader in liability driven investment, fixed income, multi-asset, absolute return and specialist equity solutions

Mellon Capital Management Corporation \$229.3 billion
Absolute return; global asset allocation; active/indexed equity and fixed income; active currency; portable alpha; diversified beta; commodities

The Newton Group \$76.1 billion
Active equity and bond, multi-asset, real-return and income solutions in a global thematic framework

Pareto Investment Management Limited \$50.5 billion
Currency risk management; absolute return strategies

Siguler Guff & Company, LP² \$9.6 billion
Multi-strategy private equity investing; direct investment and fund-of-funds

Standish Mellon Asset Management Company LLC \$80.1 billion
Fixed Income and credit solutions

Urdang Capital Management, Inc./Urdang Securities Management, Inc. \$4.0 billion
U.S. & Global real estate investment management

Walter Scott & Partners Limited \$47.3 billion
Global equity investment management

WestLB Mellon Asset Management^{1,3} \$33.2 billion
European fixed income and equities

¹ Services not offered in the U.S.

² Minority interest

³ Joint venture

Institutional Strategies

Please note: not all strategies may be available to all investors in all markets.

- ▲ Active
- ▼ Index/Enhanced
- Fund-of-Funds

EQUITY

- Asia Pacific/Japan/Australia
- Emerging/Frontier Markets
- European (Inc. & Ex. U.K.)
- Global/Non-U.S.
- Small/Mid Cap
- Socially Responsible
- Styles: Core, Growth & Value
- U.K.
- U.S.

	Alcentra	Ankura	Blackfriars	BNY Mellon ARX	BNY Mellon Beta	BNY Mellon CIS	The Boston Company	EACM	Hamon	Insight	Mellon Capital	Newton	Pareto	Siguler Guff	Standish	Urdang	Walter Scott	WestLB Mellon
Asia Pacific/Japan/Australia	■	▲	▲	■	■	■	■	■	▲	■	▼	▲	■	■	■	■	■	■
Emerging/Frontier Markets	■	■	▲	▲	■	■	▲	■	▲	■	▼	■	■	■	■	■	■	■
European (Inc. & Ex. U.K.)	■	■	■	■	■	■	▲	■	■	■	▼	▲	■	■	■	■	■	▲
Global/Non-U.S.	■	■	■	■	■	■	▲	■	■	■	▼	▲	■	■	■	■	▲	■
Small/Mid Cap	■	■	■	▲	■	■	▲	■	■	■	▼	■	■	■	■	■	■	▲
Socially Responsible	■	■	■	■	■	■	■	■	■	■	▼	▲	■	■	■	■	■	■
Styles: Core, Growth & Value	■	■	■	■	■	■	▲	■	■	■	▼	■	■	■	■	■	▲	■
U.K.	■	■	■	■	■	■	■	■	■	▲	▼	▲	■	■	■	■	■	■
U.S.	■	■	■	■	■	■	▲	■	■	■	▼	▲	■	■	■	■	▲	▲

FIXED INCOME

- Cash (U.S., Euro, Sterling, Other)
- Emerging Markets
- European
- Global/Non-U.S.
- High Yield (U.S., European, Global)
- Structured Notes/ABS
- U.K.
- U.S. Core /Core Plus
- U.S. Long Duration
- U.S. Municipals /TIPS
- U.S. Short Duration/Intermediate
- U.S. Stable Value

Cash (U.S., Euro, Sterling, Other)	■	■	■	▲	■	▲	■	■	■	▲	▲	▲	■	■	■	■	■	■
Emerging Markets	■	■	■	▲	■	■	■	■	■	▲	▲	■	■	■	▲	■	■	■
European	■	■	■	■	■	▼	■	■	■	▲	▼	▲	■	■	▲	■	■	▲
Global/Non-U.S.	■	■	▲	■	■	▼	■	■	■	▲	▼	▲	■	■	▲	■	■	▲
High Yield (U.S., European, Global)	▲	■	■	■	■	■	■	■	■	▲	■	▲	■	■	▲	■	■	▲
Structured Notes/ABS	▲	■	■	■	■	■	■	■	■	▲	■	■	■	■	▲	■	■	▲
U.K.	■	■	■	■	■	■	■	■	■	▲	■	▲	■	■	■	■	■	■
U.S. Core /Core Plus	■	■	■	■	■	▼	■	■	■	■	▼	■	■	■	▲	■	■	■
U.S. Long Duration	■	■	■	■	■	▼	■	■	■	■	▼	■	■	■	▲	■	■	■
U.S. Municipals /TIPS	■	■	■	■	■	▼	■	■	■	■	▼	■	■	■	▲	■	■	■
U.S. Short Duration/Intermediate	■	■	■	■	■	▲	■	■	■	■	▼	■	■	■	▲	■	■	■
U.S. Stable Value	■	■	■	■	■	▲	■	■	■	■	▼	■	■	■	■	■	■	■

OTHER

- Commodities/Agriculture
- Currency
- Hedge Funds
- Liability Driven Investing
- Market Neutral/Long Short/Absolute Return
- Multi-Asset Class/Balanced
- Overlay/Swaps/Futures
- Portable Alpha
- Private Equity
- Real Estate/Real Estate Securities
- Tactical Asset Allocation
- Target Maturity
- Tax Sensitive

Commodities/Agriculture	■	■	■	■	■	■	■	■	■	▲	▼	■	■	■	■	■	■	■
Currency	■	■	■	■	■	■	■	■	■	▲	▲	■	▲	■	■	■	■	■
Hedge Funds	▲	■	■	▲	■	■	■	■	■	▲	▼	■	▲	■	▲	■	■	■
Liability Driven Investing	■	■	■	■	■	■	■	■	■	▲	▼	■	■	■	▲	■	■	■
Market Neutral/Long Short/Absolute Return	■	■	■	▲	■	■	▲	■	▲	▲	▲	▲	■	■	■	■	■	■
Multi-Asset Class/Balanced	■	■	■	▲	■	■	▲	■	■	▲	▼	▲	■	■	■	■	■	▲
Overlay/Swaps/Futures	■	■	■	■	▲	■	■	■	■	▲	▲	■	▲	■	■	■	■	■
Portable Alpha	■	■	■	■	■	■	■	■	■	■	▲	■	■	■	■	■	■	■
Private Equity	■	■	■	■	■	■	■	■	■	■	■	■	■	▲	■	■	■	■
Real Estate/Real Estate Securities	■	■	■	■	■	■	■	■	■	■	▼	■	■	■	■	▲	■	■
Tactical Asset Allocation	■	■	■	■	▲	■	■	■	■	■	▲	■	■	■	■	■	■	■
Target Maturity	■	■	■	■	■	■	■	■	■	■	▲	■	■	■	■	■	■	■
Tax Sensitive	■	■	■	■	■	■	▲	■	■	■	▼	■	■	■	▲	■	■	■

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Mutual fund investors should consider the investment objectives, risks, charges, and expenses of a fund carefully before investing. Contact your financial advisor to obtain a prospectus that contains this and other information about a fund, and read it carefully before investing. • An investment in any money market fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency. Although a money market fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in a money market fund. Yield fluctuates. Past performance is no guarantee of future results.

Unless otherwise noted, all references to assets under management (which are approximate) are as of 3/31/11. AUM for Blackfriars Asset Management, The Boston Company Asset Management, LLC, EACM Advisors, Mellon Capital Management Corporation and Standish Mellon Asset Management Company LLC includes assets managed by those individual firms' officers as associated persons, dual officers or employees of The Dreyfus Corporation. In addition, AUM for the following firms may include assets managed by them as non-discretionary investment manager for, or by the individual firms' officers as dual officers or employees of, The Bank of New York Mellon: Blackfriars Asset Management Limited, BNY Mellon Cash Investment Strategies, The Boston Company Asset Management, LLC, The Dreyfus Corporation, Mellon Capital Management Corporation, Newton Capital Management Limited, Standish Mellon Asset Management Company LLC, and Urdang Securities Management, Inc.

References to rankings and standings are as of year end 2009. The rankings include assets managed by BNY Mellon Asset Management and BNY Mellon Wealth Management groups. Each ranking may not include the same mix of firms.

BNY Mellon Beta Management has overlay under management (OUM) of \$4.5 billion. It includes overlays managed under its own line of business as well as overlays managed by a related line of business: Mellon Transition Management (MTM). Both BNY Mellon Beta Management and MTM are part of The Bank of New York Mellon, a banking subsidiary of the Bank of New York Mellon Corporation.

BNY Mellon Cash Investment Strategies is a division of The Dreyfus Corporation. AUM figure does not include \$178.8 billion of securities lending cash collateral reinvestment assets managed by CIS personnel acting as dual officers of The Bank of New York Mellon.

Mellon Capital AUM includes \$9.7 billion in overlay strategies.

Hamon's services are offered in the U.S. by Hamon U.S. Investment Advisors Limited. BNY Mellon holds a 19.9% interest in Hamon Investment Group Pte Limited which is the parent of Hamon U.S. Investment Advisors Limited.

Ankura Capital Pty Limited, Insight Investment Management Limited and WestLB Mellon Asset Management do not offer services in the U.S. This presentation does not constitute an offer to sell, or a solicitation of an offer to purchase, any of these firms' services or funds to any U.S. investor or where otherwise unlawful.

Pareto Investment Management Limited AUM includes \$47.0 billion in currency overlay strategies.

BNY Mellon holds over 90% of the parent holding company of The Alcentra Group. The Group refers to these affiliated companies: Alcentra, Ltd and Alcentra NY, LLC. Only Alcentra NY, LLC offers services in the U.S.

BNY Mellon holds a 20% interest in Siguler Guff & Company, LP and certain related entities (including Siguler Guff Advisers, LLC).

'The Newton Group' refers to the following group of affiliated companies: Newton Investment Management Limited, Newton Capital Management Limited, Newton International Investment Management Limited, Newton Capital Management LLC and Newton Fund Managers (CI) Limited. Assets under management include assets managed by all of these companies except Newton Capital Management LLC, which provides marketing services in the U.S. for Newton Capital Management Limited. Except for Newton Capital Management LLC and Newton Capital Management Limited, none of the other Newton companies offer services in the U.S.

AUM is for WestLB Mellon Asset Management Holdings LTD, a joint 50:50 venture between BNY Mellon and WestLB AG.

In Canada, interests in any investment vehicles may be offered and sold through BNY Mellon Asset Management Canada, Ltd., a Portfolio Manager, Exempt Market Dealer and Investment Fund Manager.

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